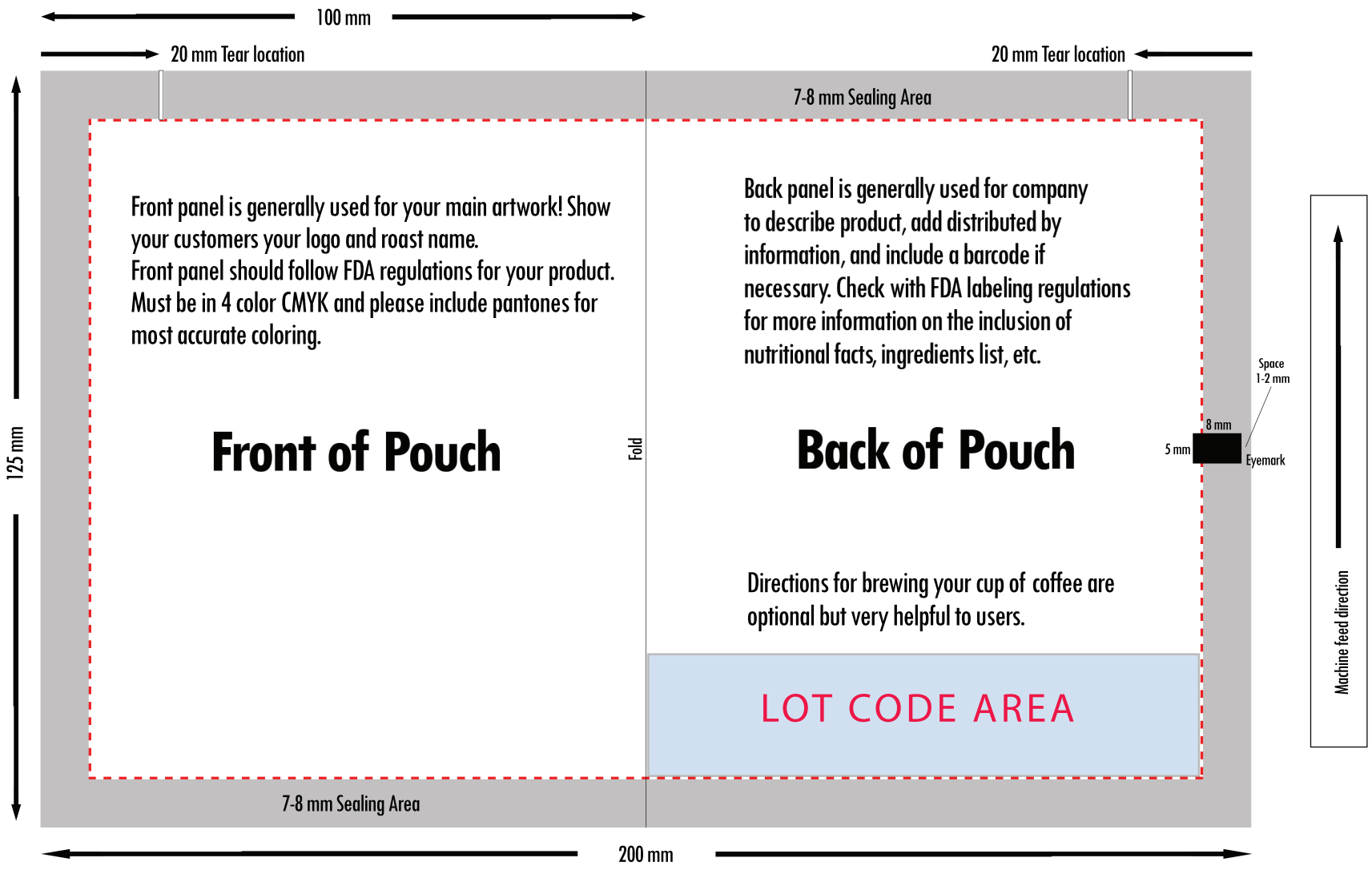
100 mm
20 mm Tear location
20 mm Tear location
7-8 mm Sealing Area
Front panel is generally used for your main artwork! Show your customers your logo and roast name.
Front panel should follow FDA regulations for your product. Must be in 4 color CMYK and please include pantones for most accurate coloring.
Front of Pouch
Fold
Back panel is generally used for company to describe product, add distributed by information, and include a barcode if necessary. Check with FDA labeling regulations for more information on the inclusion of nutritional facts, ingredients list, etc.
Back of Pouch
Directions for brewing your cup of coffee are optional but very helpful to users.
LOT CODE AREA
Space 1-2 mm
8 mm
5 mm
Eyemark
Machine feed direction
125 mm
7-8 mm Sealing Area
200 mm